



Dear Community Partner,

As a local business in our community, you may or may not be aware of Farmington City's annual summer celebration. The community's enthusiasm for our Festival Days events, which takes place throughout the week of July 8 – 13, 2013, is reflected in the high attendance we experience each year. We are looking forward to our 2013 festivities more than ever as we will celebrate all of the "Superheroes" of Farmington through our theme, **Farmington City Superheroes – Super People, Super City!** We feel that this year will be even bigger and better, but we need your help!

We rely heavily upon the generosity of local businesses as sponsors for our event. Sponsors for this event receive great exposure in all of our advertising, as well as free event tickets and V.I.P. seating at our entertainment venues. We would be thrilled to have your company involved!

If there is some way you feel you can donate this year, either monetarily or in-kind, please fill out the enclosed form and return it to the Farmington Parks and Recreation Office 720 West 100 North. If you have any questions or would like to discuss the opportunity of being a sponsor this year further, please feel free to contact me at any time.

Again, we would be so grateful for your involvement and look forward to working with you!

Sincerely,

Rick Dutson

Farmington Festival Days Chair
801-451-0953

Farmington Festival Days, 2013

Sponsor Tiers, Cash & In-Kind



Platinum Sponsor \$3000+

- Organization included in all advertising for the event, including
 - Logo on Festival Days sponsor page
 - Logo on main Festival Days page
 - Logo in the city newsletter (5200 households)
 - Organization name included in event press release as platinum sponsor
 - Various mentions on Facebook as Platinum Sponsor
- Banner with logo, displayed at each Festival Days event throughout the week
- Logo included on the t-shirts for the foot and bike races
- Organization name announced as a platinum sponsor at every event & throughout the day on Saturday
- 12 Festival Days t-shirts
- 12 tickets to Saturday morning breakfast
- 12 seats in the VIP sponsor seating at the night of entertainment
- Parade entry which includes parade announcement of platinum sponsorship
- Booth in the park on Saturday from 12PM – 10PM*

Gold Sponsor \$1000 - \$2999

- Organization included in all advertising for the event, including:
 - Logo on Festival Days sponsor page
 - Logo on main Festival Days page
 - Logo in the city newsletter (5200 households)
- Banner with logo, displayed at the event you are sponsoring as well as being displayed on Saturday
- Logo included on the t-shirts for the foot and bike races
- Organization name announced as gold sponsor at the event you are sponsoring as well as Saturday
- 6 tickets to Saturday morning breakfast
- 4 seats in the VIP sponsor seating at the night of entertainment
- Booth in the park on Saturday from 12 – 4*

Silver Sponsor \$500 - \$999

- Organization name included in all advertising for the event, including:
 - Festival Days sponsor page
 - City newsletter (5200 households)
- Organization name included on the t-shirts for the foot and bike races
- 4 tickets to Saturday morning breakfast

Bronze Sponsor \$250 – \$499

- Organization name included in advertising for the event, including
 - Festival Days sponsor page
 - City newsletter (5200 households)
 - 2 ticket to Saturday morning breakfast

** Booth must be for the sponsoring organization and be in line with the service or product of your organization*

Farmington Festival Days Sponsor Form



Contact Information

Business Name: _____

Contact Name: _____

Business Address: _____

Phone Number: _____ Contact Email: _____

Best Form of contact: _____ Best time to contact _____

Sponsorship Information

Amount of cash donation: _____

For in-kind sponsorships, what is the dollar value of donation: _____

If this is an in-kind donation please describe the donation: _____

If you would like to specify an event for your money to benefit, please indicate by circling below:

Breakfast	5K/10K/Half-Marathon/Flag Rock Run	Family Bike Race
T-Shirts	Concert/Entertainment	Ice Cream
Children's Bike Parade	Movie in the Park	3 on 3 Basketball tournament
Tennis Tournament	Kids Bike Parade	Charity Motorcycle Ride
Little Miss	Storytelling Event	Youth Dance

Please return form to:

Farmington Parks & Rec: 720 West 100 North, Farmington, UT 84025

If you have questions please contact Festival Days Contact Rick Dutson 801-870-8613,
or Farmington Parks & Rec 801-451-0953